

## **Western Iowa Networks Video Subscriber Privacy Notice**

**Your Legal Rights.** As a subscriber to WESTERN IOWA NETWORKS (WIN) cable/video service or to other services provided over the video system, you are entitled to this notice regarding privacy practices and your rights under Section 631 of the Cable Communications Policy Act of 1984 (the "**Cable Act**"). This notice covers personally identifiable information that you have furnished to WIN or that WIN has collected while providing cable or video service to you. Personally identifiable information is information that identifies a particular person. It does not include aggregate customer information that does not identify a particular person. Under the Cable Act, you are entitled to know:

The nature of any personally identifiable information WIN may collect and the ways WIN may use this information  
Under what circumstances and to what parties WIN

**Disclosure of Your Information.** WIN follows industry-standard practices to prevent unauthorized use, disclosure or access to personally identifiable information. WIN considers all personally identifiable information contained in business records to be confidential. WIN is, however, authorized under the Cable Act to disclose personally identifiable information if the disclosure is necessary to provide or conduct a legitimate business activity related to cable/video service or other services provided over video systems or as required by law or legal process. WIN may also use or disclose personally identifiable information about you without your consent to protect WIN customers, employees or property, in emergency situations, and to enforce rights under terms of service and policies, in court or elsewhere.

disclosure of personally identifiable information to other parties (such as affiliates, vendors, and agents) will depend on whether it is necessary to conduct a legitimate business activity related to cable/video service or other services rendered to you. For example, WIN may engage such parties to assist in billing and collections, administration, surveys, marketing, service delivery and customization, maintenance and operations, and fraud prevention. WIN may also disclose personally identifiable information about you to outside auditors and regulators. WIN may also collect, use, and disclose information in non-personally identifiable or aggregate formats, such

**Violations.** If you believe that your privacy rights have been violated, please contact WIN immediately. WIN will take immediate steps to address your concerns. If you believe that you have been aggrieved as a result of violation of applicable provisions of the Cable Act, you may enforce the limitations imposed on WIN through a civil lawsuit seeking damages, attorneys' fees and litigation costs. Other rights and remedies may be available to you under federal, state or local laws.

**Changes to this Notice.** As required by the Cable Act, WIN will provide you with a copy of subscriber privacy notice on an annual basis. WIN may modify this notice at any time. WIN will notify you of any material changes through written, electronic or other means as permitted by law. If you continue to use your service following notice of the change, WIN will consider such continued use as your acceptance of the change.